

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Reissue Patent Application
for Patent No. 5,711,100

WILLIAM A. ELMER

Serial No. 10/098,648

Filing Date: March 15, 2002

For: **VEHICLE ADVERTISING SIGN,
SYSTEM AND METHOD**

Examiner: **Brian K. Green**

Art Unit: **3611**

Attorney Docket No.
8588.12RE

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313

Sir:

APPOINTMENT OF ASSOCIATE ATTORNEY/AGENT

In the above-identified application, please recognize Carl M. Napolitano, Ph.D., Registration Number 37, 405, Customer Service No. 39313, as my associate attorney/agent with full power to prosecute this application, to make alterations and amendments therein, and to transact all business in the U.S. Patent and Trademark Office connected therewith.

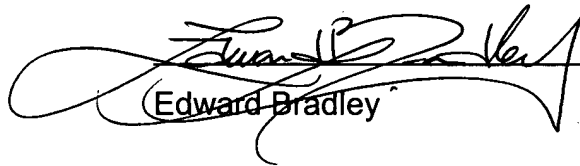
Respectfully submitted,

Herbert L. Allen
Registration 25,322
Allen, Dyer, Doppelt, Milbrath & Gilchrist, P.A.
255 S. Orange Ave., Suite 1401
P. O. Box 3791
Orlando, Florida 32802
(407) 841-2330

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CERTIFICATE OF MAILING

I hereby certify that the foregoing is being deposited with the U.S. Postal Service as First Class Mail addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, this 18th day of August, 2005.


Edward Bradley